



Mercer Island Youth & Family Services Foundation

22ND ANNUAL FUNDRAISING BREAKFAST

FEBRUARY 7, 2024 | 7:30 AM

MERCER ISLAND COMMUNITY & EVENT CENTER



Only by being good neighbors can we build a stronger community. Join us

Become a Sponsor We invite you to join us in support of Mercer Island Youth & Family Services, our city's sole full-service, on-island social and human services provider.

Why Sponsor the MIYFS Foundation Breakfast?

- Make a Difference.** Thousands of Islanders rely on the services offered by MIYFS.
- Be Recognized.** Be featured in promotional materials to 4,000 community members as well as in front of the 600+ attendees at the event.
- Lead with Intention.** Show your company is a leader in supporting the mental and financial well-being of all Islanders.
- Connect with Influential Leaders.** Attendees each year include community leaders, government officials, corporate executives, business community members, leaders of the faith community, school district, and non-profit leaders.

| Benefits | Timing | Visionary Leader \$15,000 | Partner \$10,000 | Advocate \$5,000 | Supporter \$2,500 | Friend \$1,000 |
|---|---------|------------------------------|---------------------|---------------------|----------------------|-------------------|
| Live Recognition During Event | FEB 8 | Welcome & Remarks | ✓ | ✓ | | |
| Paid Social Media Promo | JAN-FEB | Video & paid business ad | Video | Photo | | |
| Recognition in Event Emails * | DEC-FEB | Logo | Logo | Listing | | |
| Social Media Sponsorship Post | JAN-FEB | Logo | Logo | Listing | Listing | |
| Mercerdale Banner * | FEB | ✓ | ✓ | ✓ | ✓ | |
| Recognition Signage & Thank You Slideshow at Event | FEB 8 | ✓ | ✓ | ✓ | ✓ | ✓ |
| MI Reporter Ad * | JAN-FEB | Logo | Listing | Listing | Listing | Listing |
| Window Cling | JAN-FEB | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition on Event Website & Printed Event Program * | NOV-FEB | Logo | Logo | Logo | Logo | Listing |
| Gratitude Post * | NOV | Logo | Logo | Logo | Listing | Listing |
| MIYFS Foundation Website & Selected Emails for 1 year * | JAN-DEC | Logo | Logo | Logo | Logo | Listing |

*Sponsorship benefits must be confirmed by **November 30, 2023** to guarantee all listed benefits, subject to event format*

** Logo size will correspond to sponsorship level where promotional material allows for best readability*

2024 MIYFS Foundation Annual Fundraising Breakfast

Sponsorship Commitment Form

Sponsoring Company

(as you want it to appear on all Breakfast Materials)

Company Contact

Email Address

Contact Number

Level of Sponsorship

_____ \$15,000 Visionary Leader

_____ \$2,500 Supporter

_____ \$10,000 Partner

_____ \$1,000 Friend

_____ \$5,000 Advocate

_____ \$ Other

MIYFS Foundation Contact Person

Email form and full-resolution company logo to Demesha Young, Development Manager at dyoung@miyfsfoundation.org

On behalf of all Mercer Islanders, **THANK YOU** for your support

MIYFS Foundation Board of Directors

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For more information, please contact Demesha Young, Development Manager at dyoung@miyfsfoundation.org

Mercer Island Youth & Family Services Foundation is a nonprofit 501(c)(3) organization | Tax ID 94-3110148

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www.miyfsfoundation.org